



Public Opinion of Canadian Coast Guard Closures In the Federal Riding of Vancouver Island North

RapidPoll Results

October 29, 2012

RapidPoll Results October 2012 Opinion on Canadian Coast Guard Closures

		Col %
Q1. Do you believe that the current level of coast guard search and rescue operations in your area is adequate to maintain safety on the seas in your area?	Yes	45.1%
	No	54.9%
Total		100.0%

Stratcom RapidPoll, 648 households in Federal Electoral District of Vancouver Island North, weighted for gender & age (2011 Census)

		Col %
Q2. The federal government is closing Coast Guard Marine Communications Centres in Comox, Tofino and Vancouver as well as the Kitsilano Coast Guard Station in Vancouver. Are you aware or unaware of these Coast Guard closures?	Very aware	50.6%
	Somewhat aware	26.4%
	Not at all aware	21.4%
	Don't know/Not sure	1.5%
Total		100.0%

Stratcom RapidPoll, 648 households in Federal Electoral District of Vancouver Island North, weighted for gender & age (2011 Census)

		Col %
Q3. Do you agree or disagree with the federal government closing Coast Guard Marine Communications Centres in Comox, Tofino and Vancouver and the Kitsilano Coast Guard Station in Vancouver?	Strongly agree	9.2%
	Somewhat agree	6.5%
	Somewhat disagree	15.8%
	Strongly disagree	63.6%
	Don't know/Not sure	4.9%
Total		100.0%

Stratcom RapidPoll, 648 households in Federal Electoral District of Vancouver Island North, weighted for gender & age (2011 Census)

		Col %
Q4. Conservative Member of Parliament John Duncan is your representative for the riding of Vancouver Island North. Would you say you have a positive or negative impression of John Duncan?	Very positive impression	10.2%
	Somewhat positive impression	19.3%
	Somewhat negative impression	27.1%
	Very negative impression	26.9%
	Don't know/Not sure	16.6%
Total		100.0%

Stratcom RapidPoll, 648 households in Federal Electoral District of Vancouver Island North, weighted for gender & age (2011 Census)

RapidPoll Results October 2012 Opinion on Canadian Coast Guard Closures

		Col %
Q5. Vancouver Island North Conservative Member of Parliament John Duncan supports closing Coast Guard Marine Communications Centres in Comox, Tofino and Vancouver and the Kitsilano Coast Guard Station in Vancouver. Would you say those closures make you more likely or less likely to vote for John Duncan and the Conservative Party in the next federal election?	Much more likely	8.4%
	Somewhat more likely	8.7%
	Somewhat less likely	13.9%
	Much less likely	62.4%
	Don't know/Not sure	6.6%
Total		100.0%

Stratcom RapidPoll, 648 households in Federal Electoral District of Vancouver Island North, weighted for gender & age (2011 Census)

		Col %
Q6. In the last federal election did you vote for Conservative Party candidate John Duncan or another party's candidate?	John Duncan	28.1%
	Another candidate	51.7%
	Did not vote or did not live in the riding in the last federal election	10.9%
	Don't know/Not sure	9.3%
Total		100.0%

Stratcom RapidPoll, 648 households in Federal Electoral District of Vancouver Island North, weighted for gender & age (2011 Census)

		Total Sample	Male	Female	18 to 34	35 to 49	50 to 64	65 or over	Very aware about coast guard closures	Somewhat aware	Not at all aware about coast guard closures	Positive impression of Duncan	Negative impression of Duncan	Closures = More likely to vote Duncan	Closures = Less likely to vote Duncan	Voted Duncan 2011	Voted other candidate 2011	Didn't vote/Lived elsewhere
		Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %
Q1. Do you believe that the current level of coast guard search and rescue operations in your area is adequate to maintain safety on the seas in your area?	Yes	45.1%	46.2%	44.1%	56.2%	43.5%	45.8%	36.1%	38.6%	41.9%	63.9%	54.6%	36.1%	63.4%	38.9%	48.8%	41.3%	51.5%
	No	54.9%	53.8%	55.9%	43.8%	56.5%	54.2%	63.9%	61.4%	58.1%	36.1%	45.4%	63.9%	36.6%	61.1%	51.2%	58.7%	48.5%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Stratcom RapidPoll, 648 households in Federal Electoral District of Vancouver Island North, weighted for gender & age (2011 Census)

		Total Sample	Male	Female	18 to 34	35 to 49	50 to 64	65 or over	Very aware about coast guard closures	Somewhat aware	Not at all aware about coast guard closures	Positive impression of Duncan	Negative impression of Duncan	Closures = More likely to vote Duncan	Closures = Less likely to vote Duncan	Voted Duncan 2011	Voted other candidate 2011	Didn't vote/Lived elsewhere
		Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %
Q2. The federal government is closing Coast Guard Marine Communications Centres in Comox, Tofino and Vancouver as well as the Kitsilano Coast Guard Station in Vancouver. Are you aware or unaware of these Coast Guard closures?	Very aware	50.6%	54.4%	47.1%	34.4%	45.3%	54.7%	64.8%	100.0%			49.7%	56.7%	59.0%	49.9%	57.5%	50.7%	30.3%
	Somewhat aware	26.4%	25.8%	26.9%	15.6%	37.1%	28.4%	22.0%		100.0%		31.9%	23.9%	21.2%	28.2%	26.3%	26.6%	24.1%
	Not at all aware	21.4%	18.1%	24.6%	46.9%	16.9%	15.0%	12.7%			100.0%	15.1%	18.9%	14.3%	21.6%	14.5%	21.2%	44.5%
	Don't know/Not sure	1.5%	1.8%	1.4%	3.1%	.7%	1.9%	.5%				3.4%	.5%	5.4%	.4%	1.8%	1.5%	1.0%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Stratcom RapidPoll, 648 households in Federal Electoral District of Vancouver Island North, weighted for gender & age (2011 Census)

		Total Sample	Male	Female	18 to 34	35 to 49	50 to 64	65 or over	Very aware about coast guard closures	Somewhat aware	Not at all aware about coast guard closures	Positive impression of Duncan	Negative impression of Duncan	Closures = More likely to vote Duncan	Closures = Less likely to vote Duncan	Voted Duncan 2011	Voted other candidate 2011	Didn't vote/Lived elsewhere
		Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %
Q3. Do you agree or disagree with the federal government closing Coast Guard Marine Communications Centres in Comox, Tofino and Vancouver and the Kitsilano Coast Guard Station in Vancouver?	Strongly agree	9.2%	11.3%	7.2%	7.8%	8.3%	9.7%	10.7%	13.2%	5.0%	4.7%	16.9%	5.4%	29.5%	4.9%	13.8%	9.0%	1.9%
	Somewhat agree	6.5%	7.9%	5.1%	9.4%	3.0%	6.1%	8.1%	5.5%	8.2%	4.8%	16.0%	3.2%	18.5%	3.7%	8.3%	4.6%	6.9%
	Somewhat disagree	15.8%	18.6%	13.2%	17.2%	12.6%	10.8%	24.8%	9.2%	24.4%	22.1%	18.7%	15.4%	20.2%	14.6%	15.6%	14.1%	16.9%
	Strongly disagree	63.6%	57.0%	69.9%	53.1%	71.7%	70.9%	54.4%	70.0%	59.0%	57.1%	41.0%	75.0%	22.8%	75.5%	57.5%	68.4%	64.4%
	Don't know/Not sure	4.9%	5.2%	4.6%	12.5%	4.5%	2.5%	2.0%	2.1%	3.4%	11.3%	7.3%	.9%	8.9%	1.4%	4.9%	4.0%	9.9%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Stratcom RapidPoll, 648 households in Federal Electoral District of Vancouver Island North, weighted for gender & age (2011 Census)

		Total Sample	Male	Female	18 to 34	35 to 49	50 to 64	65 or over	Very aware about coast guard closures	Somewhat aware	Not at all aware about coast guard closures	Positive impression of Duncan	Negative impression of Duncan	Closures = More likely to vote Duncan	Closures = Less likely to vote Duncan	Voted Duncan 2011	Voted other candidate 2011	Didn't vote/Lived elsewhere
		Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %
Q4. Conservative Member of Parliament John Duncan is your representative for the riding of Vancouver Island North. Would you say you have a positive or negative impression of John Duncan?	Very positive impression	10.2%	11.9%	8.6%	12.5%	6.7%	12.2%	9.1%	12.6%	8.9%	5.2%	34.6%		39.8%	3.8%	24.8%	3.7%	.8%
	Somewhat positive impression	19.3%	21.9%	16.9%	20.3%	22.5%	13.4%	23.3%	16.3%	26.8%	15.6%	65.4%		32.4%	17.1%	27.1%	14.4%	19.4%
	Somewhat negative impression	27.1%	24.4%	29.6%	23.4%	27.3%	28.1%	28.7%	25.3%	30.0%	29.5%		50.2%	13.8%	31.1%	25.7%	28.7%	22.2%
	Very negative impression	26.9%	27.9%	26.0%	21.9%	23.0%	31.7%	28.7%	35.1%	18.8%	18.1%		49.8%	6.6%	32.8%	17.8%	36.2%	14.6%
	Don't know/Not sure	16.6%	14.0%	19.0%	21.9%	20.6%	14.7%	10.2%	10.6%	15.6%	31.6%			7.4%	15.2%	4.6%	17.0%	42.9%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Stratcom RapidPoll, 648 households in Federal Electoral District of Vancouver Island North, weighted for gender & age (2011 Census)

		Total Sample	Male	Female	18 to 34	35 to 49	50 to 64	65 or over	Very aware about coast guard closures	Somewhat aware	Not at all aware about coast guard closures	Positive impression of Duncan	Negative impression of Duncan	Closures = More likely to vote Duncan	Closures = Less likely to vote Duncan	Voted Duncan 2011	Voted other candidate 2011	Didn't vote/Lived elsewhere
		Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %
Q5. Vancouver Island North Conservative Member of Parliament John Duncan supports closing Coast Guard Marine Communications Centres in Comox, Tofino and Vancouver and the Kitsilano Coast Guard Station in Vancouver. Would you say those closures make you more likely or less likely to vote for John Duncan and the Conservative Party in the next federal election?	Much more likely	8.4%	10.3%	6.6%	6.2%	3.7%	12.4%	9.4%	10.7%	5.2%	4.4%	17.2%	4.5%	49.0%		14.0%	7.1%	1.9%
	Somewhat more likely	8.7%	11.9%	5.7%	11.0%	7.4%	5.8%	12.1%	9.2%	8.5%	7.0%	24.7%	1.9%	51.0%		13.5%	4.4%	10.0%
	Somewhat less likely	13.9%	13.8%	14.1%	15.6%	11.8%	12.8%	16.2%	8.9%	19.5%	19.9%	19.7%	12.4%		18.2%	19.5%	10.2%	14.7%
	Much less likely	62.4%	56.8%	67.7%	57.8%	69.6%	64.6%	56.0%	66.2%	62.3%	56.8%	34.3%	78.1%		81.8%	46.6%	73.8%	58.6%
	Don't know/Not sure	6.6%	7.3%	5.9%	9.4%	7.4%	4.4%	6.3%	4.9%	4.5%	11.9%	4.1%	3.1%			6.4%	4.4%	14.8%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Stratcom RapidPoll, 648 households in Federal Electoral District of Vancouver Island North, weighted for gender & age (2011 Census)

RapidPoll Results October 2012

Opinion on Canadian Coast Guard Closures

		Total Sample	Male	Female	18 to 34	35 to 49	50 to 64	65 or over	Very aware about coast guard closures	Somewhat aware	Not at all aware about coast guard closures	Positive impression of Duncan	Negative impression of Duncan	Closures = More likely to vote Duncan	Closures = Less likely to vote Duncan	Voted Duncan 2011	Voted other candidate 2011	Didn't vote/Lived elsewhere
		Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %
Q6. In the last federal election did you vote for Conservative Party candidate John Duncan or another party's candidate?	John Duncan	28.1%	32.7%	23.9%	21.9%	29.7%	27.5%	32.9%	31.9%	28.0%	19.0%	49.5%	22.7%	45.3%	24.4%	100.0%		
	Another candidate	51.7%	49.2%	53.9%	51.6%	46.7%	56.2%	50.6%	51.7%	52.2%	51.0%	31.7%	62.1%	35.0%	56.8%		100.0%	
	Did not vote or did not live in the riding in the last federal election	10.9%	7.2%	14.4%	18.7%	11.6%	6.9%	8.6%	6.5%	9.9%	22.6%	7.5%	7.4%	7.6%	10.4%			100.0%
	Don't know/Not sure	9.3%	10.9%	7.8%	7.8%	11.9%	9.4%	7.9%	9.9%	9.8%	7.4%	11.3%	7.8%	12.2%	8.4%			
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Stratcom RapidPoll, 648 households in Federal Electoral District of Vancouver Island North, weighted for gender & age (2011 Census)

METHODS

This survey was fielded using Stratcom's *RapidPoll*, an automated phone poll, from October 26th to 28th, 2012, yielding a sample of 648 completed surveys and a margin of error of +/-3.8%, 19 times out of 20 had the entire 18+ population of the Federal Electoral District of Vancouver Island North been polled. This data was statistically weighted to ensure that the sample's gender and age composition reflects that of the actual Vancouver Island North population according to the 2011 Census. The data was analyzed using SPSS 12.0.

STRATEGIC COMMUNICATIONS INC. (Stratcom) is a full service opinion research and communications firm with offices in Toronto and Vancouver. We have been providing strategic, political and public affairs polling and focus groups since 1991. Stratcom has been the official pollster to 24 Hours newspaper in Vancouver, and its research has been recognized in Maclean's Magazine, the Globe and Mail, and other national publications.